

Download Introduction To Business Data Mining

Introducing the fundamental concepts and algorithms of data mining. Introduction to Data Mining, 2nd Edition, gives a comprehensive overview of the background and general themes of data mining and is designed to be useful to students, instructors, researchers, and professionals. Presented in a clear and accessible way, the book outlines fundamental concepts and algorithms for each topic, thus ... Learn Data Mining by doing data mining. Data mining can be revolutionary-but only when it's done right. The powerful black box data mining software now available can produce disastrously misleading results unless applied by a skilled and knowledgeable analyst. Osmar R. Zaïane, 1999 CMPUT690 Principles of Knowledge Discovery in Databases University of Alberta page 1 Department of Computing Science Chapter I: Introduction to Data Mining We are in an age often referred to as the information age. Data mining is the process of discovering patterns in large data sets involving methods at the intersection of machine learning, statistics, and database systems. Data mining is an interdisciplinary subfield of computer science and statistics with an overall goal to extract information (with intelligent methods) from a data set and transform the information into a comprehensible structure for ...